

构建新的合作方式——中欧企业 CCMT2024 对话会  
Building New Ways of Cooperation -  
CCMT2024 Dialogue between Chinese and European Companies

邀请函  
INVITATION

主办：中国机床工具工业协会

德国皓然咨询公司

Organized by CMTBA, HOENE CONSULT

长期以来，中国和欧洲在机床工具制造领域建立了广泛的联系，当前市场转型和地缘政治的变化对双方企业在技术、贸易、资本方面的合作产生了较大影响。为提升中欧企业在新时期的合作信心，共同探索新的合作途径和抵御风险的办法，中国机床工具工业协会拟与德国皓然咨询公司合作在 CCMT2024 期间举办中欧机床工具企业对话活动。

活动诚邀您参加，与中欧机床工具企业共同探讨降低国际贸易风险，供应链安全，资本与技术合作等话题。

China and Europe have longstanding links in the machine tool and tool sectors. However, due to the current market transformation and geopolitical changes new challenges arise that affect the cooperation between enterprises from both sides, in terms of international trade, supply chain security, and capital and technology cooperation.

How are Chinese and European enterprises facing these challenges? At the occasion of the forthcoming CCMT 2024 trade show in Shanghai, CMTBA in cooperation with HOENE CONSULT are going to hold a Sino-European panel discussion to jointly explore new ways of cooperation and possibilities to counter risks in challenging times.



## 议程 Agenda

### 主要发言人 Speakers / panelists:

Mr. Erwin Geissler, General Manager United Grinding (Shanghai) Ltd

联合磨削上海公司总经理 Erwin Geissler 先生

Mr.Zhang Xiang, Director of International Business Department, Hefei Metal Forming Intelligent Manufacturing Co. ,Ltd

合锻智能制造股份有限公司外贸部部长 张翔

Mr. Sebastian Wiendieck, Partner and Head of Legal, Roedl & Partner Shanghai

### 主持人 Hosts / discussion moderators:

Mr. Guo Changcheng, Vice president CMTBA 中国机床工具工业协会 郭长城副会长

Mr. Christoph Hoene, General Manager HOENE CONSULT GmbH 皓然咨询总经理

## 时间 Date and time

4 月 9 日 9 April 2024

10:30 – 11:00 报到 registration

11:00 – 12:30 会议发言和讨论 speaker statements and panel discussion

## 地点 Venue

N5馆二层 M47会议室, M47, 2nd Floor of Hall N 5 , SNIEC

## 联系人 CONTACT

中国机床工具工业协会 李雷 138 0125 1221

HOENE CONSULT GmbH, Mr. Christoph Hoene +49 175 579 5934

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Please register at <https://cmtba-marketing.mikecrm.com/fMsD7XY>  
or scan



其它说明：会议有中文、英文同传翻译；会后备有午餐包。

Miscellaneous: Chinese and English simultaneous interpretation available.

Lunch bags available after meeting.

